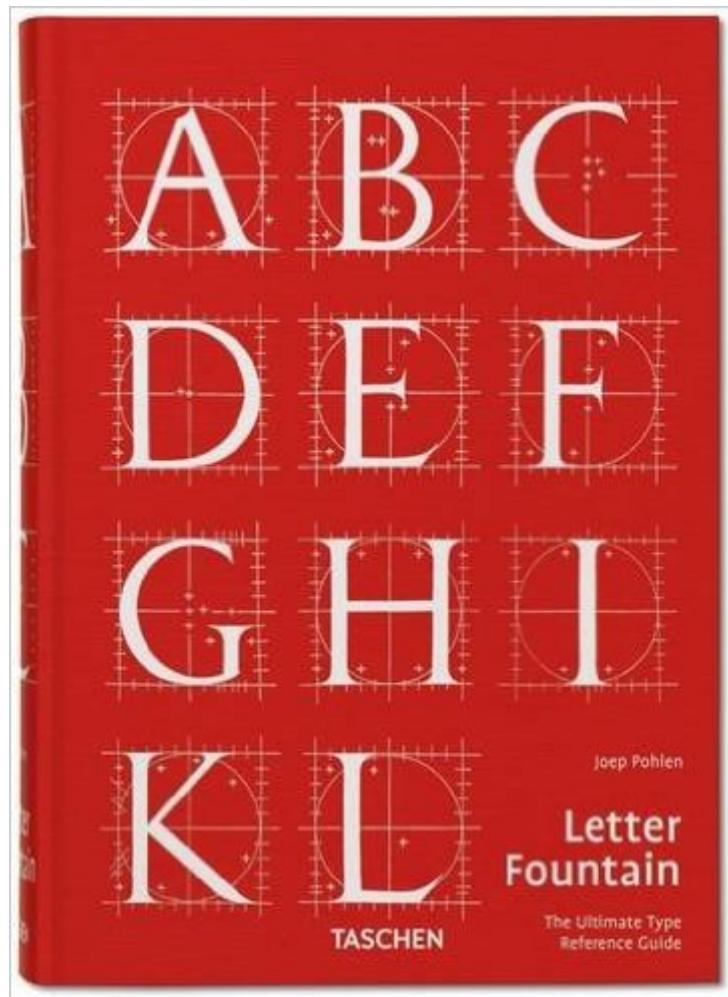


The book was found

# Letter Fountain



## Synopsis

The anatomy of letters:Â Everything you could ever want to know about printing letters and numbers

Â Now available at a bargain student price,Â Letter FountainÂ is theÂ ultimate typeface handbook.In addition to examining the form and anatomy of every letter in the alphabet, punctuation marks, and special characters, the book examines overÂ 150 typefaces, their origins and font characteristics, with full page tables including scale, weight, and useful alternatives.Cross-references allow these typefaces to exist in aÂ broader visual culture context, comparing important designs with seminal artpieces and movementsÂ from Gutenbergâ™s era to the aesthetics of the digital age.With special attention to finding the right typeface for a given job, the handbook also includes aÂ manual for developing digital fonts, advice on typographic rules, an in-depth comparison between sans-serif and serif typefaces, and an essay about measuring systems and indications. The extensive appendix contains a general index, a typeface index, an index of over 250 type designers, an exhaustive index of type foundries, a graphical dictionary, and a bibliography for further reading.This book received aÂ Certificate for Typographic Excellence from Type Directors Club New YorkÂ (TDC) in 2010, and aÂ red-dot design awardÂ from the Design Zentrum Nordrhein-Westfalen, Germany.

## Book Information

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## Customer Reviews

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For specialists it's my opinion. Good for me^ and for you if you work with graphic design.

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